Measuring internationalisation performance: the urgent challenge facing by university leaders

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As a student, internationalisation is important to me since...
As a researcher, internationalisation is important to me since...
As a university policymaker, internationalisation is important to me since...
Awareness

Reinforcement

Commitment

Review

Planning

Operationalising

Jane knight (1994)
Why measuring internationalisation?

- Self-evaluation
- Profiling and making comparisons
- Accountability and transparency
Can internationalisation be measured?

- IQRP, MINT Project, CHE Project, DAAD Project, EMQT Project, IMPI Project, IMS 2020, CIC Benchmarking Project, etc.


Research questions:

• In what way is university internationalisation performance being measured in universities?

• What are the difficulties in measuring university internationalisation performance?
Methodology

• 11 Pro-Vice Chancellors (international) and 4 Directors of International Office from 15 elite research universities in China and Australia

• Semi-structured interviews
Evidence-based decision making

For example, if I want to change the funding support for outbound mobility. By looking at the profile of all students going abroad, we will say that a differential monetary support should be given to students from disadvantaged backgrounds because they need to be given that opportunity. The data of who is doing what, where and why gives me the lever to shift strategy. But I can’t do that without data.

-- Interviewee A, Australia
Identifying Pattern

The data helps us identify the pattern of our international practice, which shows that it is biased to partners from advanced countries. It is biased to English speaking countries.

-- Interviewee A, China
Indicators (quantifiable components)
Qualitative review & Satisfaction survey (components deny quantification)
Annual evaluation

Comprehensive statistics

Inaccessible data
Quality of proxies
Terminology
Struggling with measuring internationalisation performance

Experiencing different obstacles

Output rather than outcome measurement
THANK YOU