Globalization and learning across the higher education sector

- at the other extreme

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HERDSA 2014
Where are we going?

- NWC
- CV
- TL
- reality

- the other extreme
- sector growth
- global students

- world rankings
- facts and figures
- rhetoric

- student voice
Globalization – the rhetoric

“an imperative”

“In a globalized world … higher education plays a critical role.”

“demand … has never been greater as universities compete globally to attract students.”

“Globalize or perish”

“graduates who are going to become ‘global citizens’.”

“Globalization is here, it is not going away, and those that embrace it will benefit the most.”

“In a globalized world … higher education plays a critical role.”

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“Globalization is here, it is not going away, and those that embrace it will benefit the most.”
Size and Distribution of the Sector Globally

How many countries are there in the world?

a) about 170.  b) about 205.  c) about 225.  d) about 255.

How many universities are there in the world?

a) about 500.  b) about 650.  c) about 9,000.  d) about 21,500.
Percentage of ranked universities in the world
(based on a total of 9,000 institutions)

- Ranked institutions: 5%
- Unranked institutions: 95%
National Representation of Ranked Universities

Countries *with* at least one ranked institution 12%

Countries *without* a ranked institution 88%
Global Students
Total students approx. 140,000,000 in January 2013

- 98% ‘non-global students’
- 2% ‘global students’
  - participate as global, international students, including those who remain in their home country while being registered for courses ‘delivered’ from another country (Docherty, 2013)

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Sector Growth

Greatest growth through establishment of new institutions where labour market, population profile, and aspirations of marginally more affluent communities demand it.

China 2010 – higher proportion of ‘type B course’ entries than ‘type A course’ entries.

Global % of students entering advanced research programmes significantly less than 3%, and may be declining in proportional terms.
The Other Extreme

Please raise your hand if you have parents who are farmers.

Please raise your hand if you could name a university ranked in the world top 100.
The Other Extreme

TL (Timor Leste) -
a day in the working life.
Saida mak sample? (What is a sample?)

Sample balu populasaun, maibee liafuan ‘populasaun’ iha peskisa katak ema sira hotu-hotu ita hakarak estuda.
(A sample is part of a population, but the word ‘population’ in research means all the people we want to study.)

Ezemplu:

Populasaun iha klase iha 30 Abril
(Population of the class on 30 April)
The Other Extreme

NWC (China) - the teaching and learning context.
The Other Extreme

NWC (China) – the teaching and learning context.
The Other Extreme

CV (Vietnam) – students and staff
Globalization – the reality

- Thousands of higher education institutions go unrecognized in discussion and debate on globalization.

- ‘World’s best’ is an unsuitable and unattainable model across the sector.

- Globalization mitigates against broader more equitable provision.

- Globalization promotes provision that is less culturally, socially and economically relevant.

Thank you for listening.
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