

Measuring internationalisation performance: the urgent challenge facing by university leaders

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As a student, internationalisation is important to me since...

As a researcher, internationalisation is important to me since...

As a university policymaker, internationalisation is important to me since...



Jane knight (1994)

Why measuring internationalisation?

- Self-evaluation
- Profiling and making comparisons
- Accountability and transparency

Can internationalisation be measured?

- IQRP, MINT Project, CHE Project, DAAD Project, EMQT Project, IMPI Project, IMS 2020, CIC Benchmarking Project, etc.
- Green (2005), Horn et al (2007), Krause et al (2007), Ayoubi & Massoud (2007)
- Paige (2005), Osaka University Project (2006), Chin and Ching (2009), Chen et al (2009)

Research questions:

- In what way is university internationalisation performance being measured in universities?
- What are the difficulties in measuring university internationalisation performance?

Methodology

- 11 Pro-Vice Chancellors (international) and 4 Directors of International Office from 15 elite research universities in China and Australia
- Semi-structured interviews

Evidence-based decision making

For example, if I want to change the funding support for outbound mobility. By looking at the profile of all students going abroad, we will say that a differential monetary support should be given to students from disadvantaged backgrounds because they need to be given that opportunity. The data of who is doing what, where and why gives me the lever to shift strategy. But I can't do that without data.

-- Interviewee A, Australia

Identifying Pattern

The data helps us identify the pattern of our international practice, which shows that it is biased to partners from advanced countries. It is biased to English speaking countries

-- Interviewee A, China

YES

Indicators (quantifiable components)
Qualitative review & Satisfaction
survey (components deny quantification)
Annual evaluation

Comprehensive statistics

NO

Inaccessible data
Quality of proxies
Terminology

- Struggling with measuring internationalisation performance
- Experiencing different obstacles
- Output rather than outcome measurement

THANK YOU