



# The critical study on the internationalization of higher education in Taiwan

# Author Background

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Why Taiwan?

# In the 1980s and 90s.....



Internationalization=  
Outbound mobility

# Internationalization=

## Outbound mobility

- + Offering English-taught programs
- + Recruiting Int'l students
- + Publishing papers in int'l journals
- + Signing partnership
- + .....



ZOU

- 44,700 (3.33%) foreign students out of 1.3 million HE students
- Mainly from Vietnam, Malaysia, Indonesia, Korea and JP
- Action Plan for Higher Education Export in 2011



# Busy around.....



Whose interests  
are better  
served?

# On internationalization

✚ Definition

✚ Realities: gaps

between idea and  
practice

# Exploring the views from faculty and students

- To fill a gap between the policy rhetoric and realities
- To identify the perceptual gap between what is being said and what is actually happening

# DATA

- 52 interview with academics from various disciplines
- 14 focus groups with 122 students

Results:

Faculty's perspectives

- Internationalization = int'l activities/ events/ festivals
- Mainly serving institutional needs for performance and accountability
- 'Catch-up mentality'
- Adverse effects on academic life

‘how to effectively motivate student learning attitudes and to engage them in class discussion and raise meaningful questions even in Chinese....why English for?’



Phenomena of SCI and  
SSCI publication/  
citations dominate  
academic daily  
talks.....

Suspecting the  
dominant discourse of  
internationalization to  
drive out other  
possibilities that might  
benefit student learning

‘if we do best in cultivating and educating local talents to contribute to the local society, why not do so? Where are we wrong?’

Beyond foreign language  
learning and English-  
taught programs, lack of a  
curriculum approach for  
pursuing  
internationalization

Results:

Students' perspectives

# Characteristics of the participants

- Before college

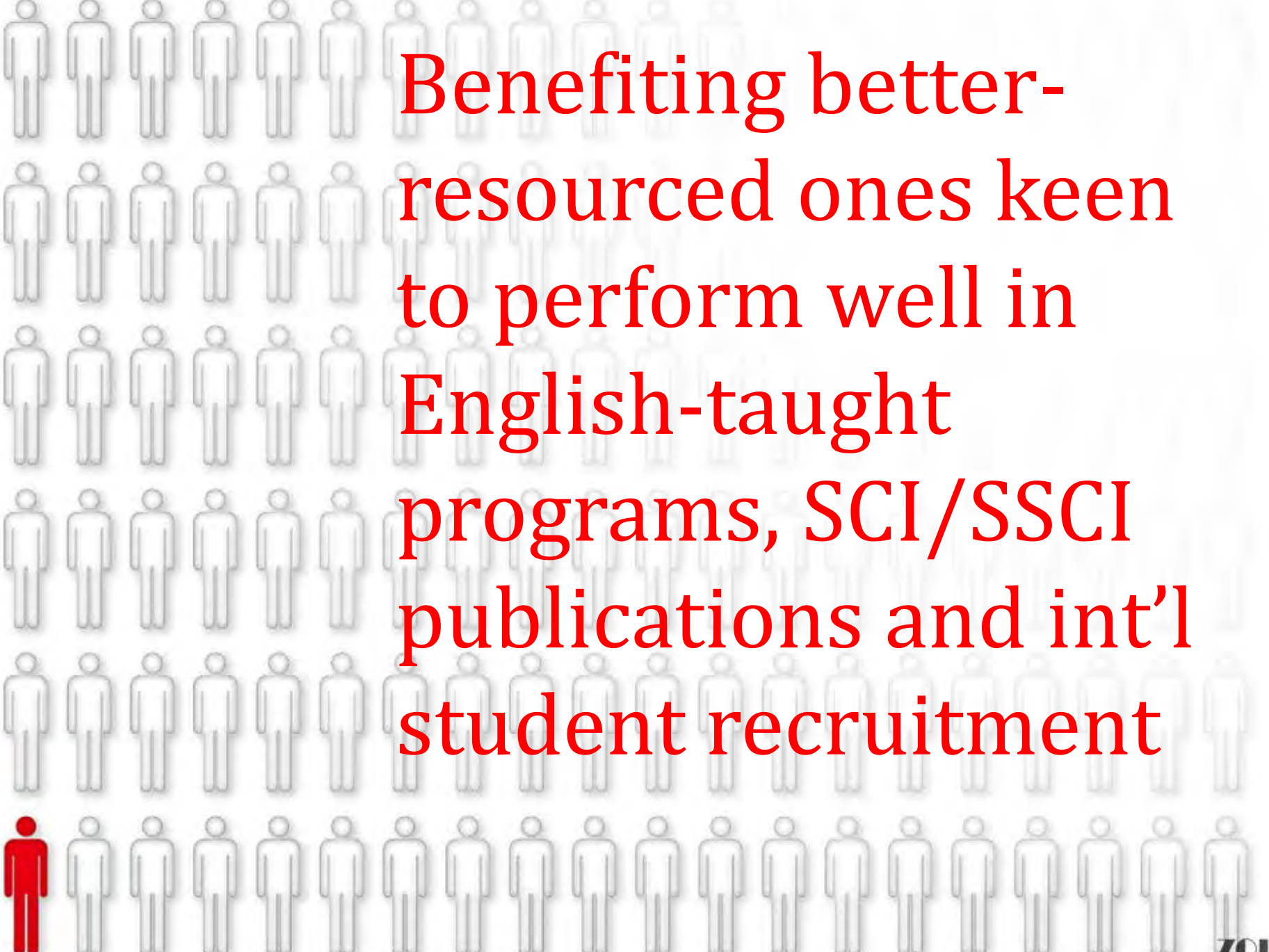
- During college

- Future career planning

- Taking wait-and-see and nothing-to-do-with-me attitudes
- Most courses are not related to defining characteristics of curricula internationalization

# Discussion





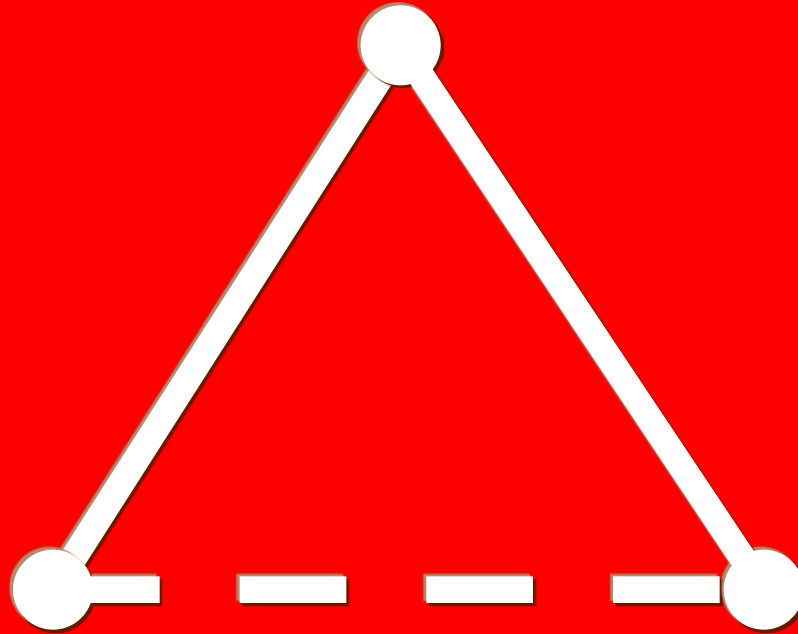
Benefiting better-  
resourced ones keen  
to perform well in  
English-taught  
programs, SCI/SSCI  
publications and int'l  
student recruitment

The background of the slide features a grid of 100 stylized human figures. Each figure is a simple outline of a person. One figure, located in the bottom-left corner of the grid, is filled with a solid red color, while all other figures are white with a thin black outline. The text is overlaid on the right side of the grid.

Benefiting elite group  
of students who have  
had their own  
resources for global  
mobility

The question of  
internationalization  
'for what' and for  
'whom' arises

# Institution



# Faculty

# Student

Requiring an effective coordination b/t and among institution, faculty and student aspects in terms of curriculum development, educational quality, program offering, and learning support.

Thinking over how to enhance  
faculty's commitment in  
curricula internationalization  
for preparing students  
equipped global competencies  
and int'l perspectives

**All Comments  
are Welcome!**

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