

	Coffee cart sponsor	Conference dinner sponsor	Conference app sponsor	Keynote speaker sponsor	Sponsored presentation	Virtual platform sponsor	Lounge sponsor	Poster session sponsor	Lanyard sponsor	New to HERDSA Breakfast sponsor	Name badge sponsor	Conference lunch break sponsor	Conference tea break sponsor	Tabletop display	Virtual exhibitor listing
	\$10,000	\$7,000	\$6,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$4,000	\$4,000	\$3,000	\$2,500	\$2,000	\$3,500	\$1,300
	Exclusive	Exclusive	Exclusive	Three packages available	Two packages available	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Three packages available	Five packages available	Limited	Limited
One full delegate registration	✓	✓	✓		✓										
Sponsored keynote speaker				✓											
Promotional video played at the conference	✓					✓									
Two-minute speaking opportunity at sponsored event		✓		✓				✓		✓					
Display pull-up banner	✓	✓		✓	✓		✓	✓		✓					
Verbal acknowledgement	✓	✓	✓	✓	✓	✓	✓								
Logo displayed on catering stations												✓	✓		
Sponsor acknowledgement signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo and URL link on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo, profile and URL link in app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on PowerPoint slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Delegate list	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Tabletop display	✓													✓	
Exhibitor registrations	1													2	
Logo and URL link in the conference virtual platform	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on marketing emails	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Twitter (X) post	✓	✓	✓												
Ticket/s to attend sponsored social event		2						1		1					